



DESIGN • DEVELOPMENT • MOBILE • AI • MARKETING

Your global partner for web, mobile, AI & growth.

Based in India. Trusted by clients worldwide.

10+

Years in Business

150+

Projects Delivered

100+

Happy Clients

7+

Service Lines

PITCH DECK • swastikasoftlogics.com

THE CHALLENGE

Growing online takes more than a good idea.



Too many vendors

Design, development and marketing handled by separate freelancers who don't coordinate.



No visibility until launch

You find out something's wrong only when the deadline has already slipped.



Built, but not found

A great site or app with no SEO, ads or AI-search strategy goes unnoticed.



No one around after launch

The freelancer disappears, and every bug becomes your problem.

WHAT WE DO

One team. Five disciplines. Zero handoffs.



Design

UX/UI, wireframes & prototypes.



Development

Web, e-commerce & custom software.



Mobile Apps

iOS & Android, React Native/Expo.



AI Solutions

AI integrations & AI search visibility.



Digital Marketing

SEO, social, paid ads & affiliate.



Support

Ongoing care after you launch.

WHAT — DESIGN & DEV

Built right, from wireframe to launch.

Figma Wireframes & Prototypes

WordPress & Shopify

Laravel, React & Node.js

React Native & Expo (Mobile)



WHAT — DIGITAL MARKETING

Every channel that drives growth.



SEO

Organic traffic that compounds over time.



Social (SMO/SMM)

Credible profiles, engaged audiences.



Paid Ads (SEM)

Campaigns tuned for lowest cost-per-lead.



Affiliate Marketing

Pay for results, not reach.



AI Search (GEO/AEO)

Get cited by ChatGPT, Gemini & Perplexity.



Reporting

Monthly numbers tied to leads, not vanity metrics.

WHAT — AI

AI that works for your business, not just a buzzword.

Custom AI Integrations & Chatbots

RAG Pipelines on Your Own Data

GEO / AEO — AI Search Visibility

Workflow Automation



HOW — OUR PROCESS

From first call to ongoing growth.



Discovery Call

We learn your goals & timeline.



Design & Plan

Wireframes, stack & timeline agreed.



Build & Test

Clean, maintainable, continuously tested.



Launch

Automated CI/CD, zero-downtime.



Market It

SEO, ads & AI search visibility kick in.



Report & Grow

Monthly reporting, continuous optimisation.

HOW — OUR STACK

Modern tools, chosen for the job.



Frontend

HTML, CSS, JS, React



CMS

WordPress, Shopify



Backend

PHP, Laravel, Node.js



Mobile

React Native, Expo



Cloud & DevOps

AWS, DigitalOcean, CI/CD



AI

Integrations, RAG



Design

Figma



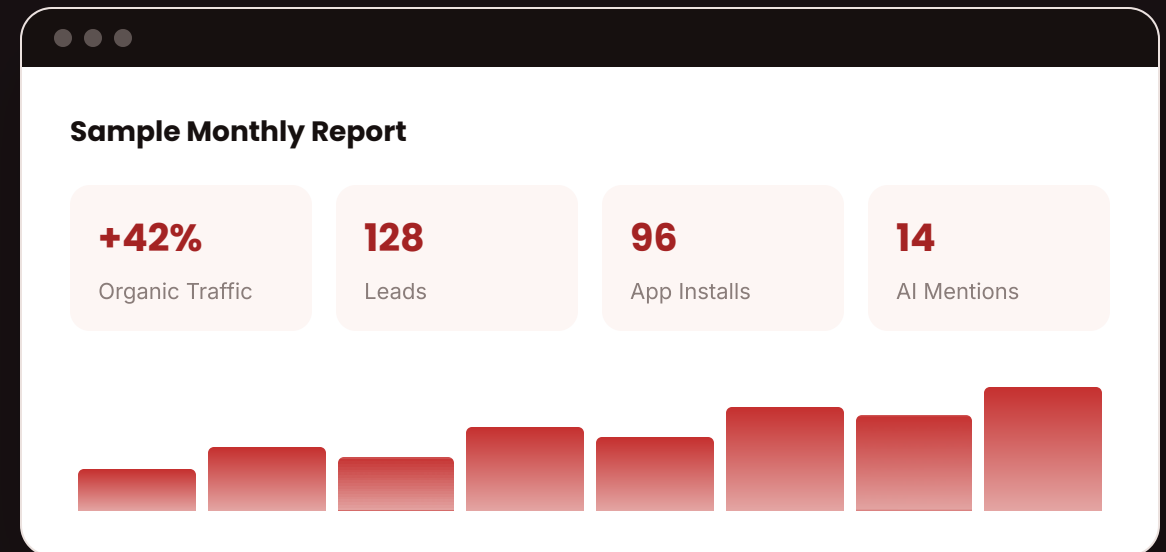
Version Control

Git

HOW — REPORTING

You always know what's working.

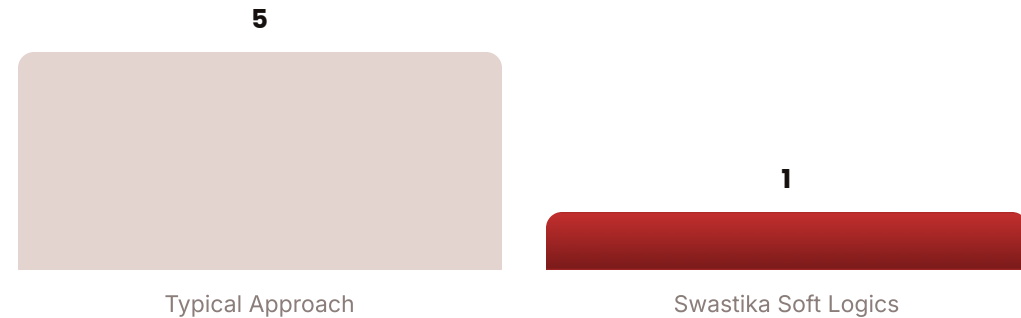
Every engagement comes with a monthly report — traffic, leads, app installs, ad performance and AI-search mentions, in one place.



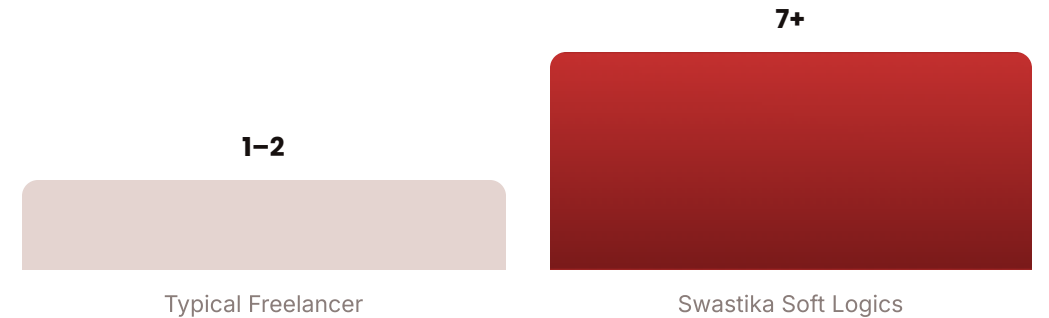
WHY — ONE TEAM

Broader coverage, fewer moving parts.

Vendors you have to manage



Services covered in-house



WHY — THE DIFFERENCE

Swastika Soft Logics vs. the typical setup

Dimension	Swastika Soft Logics	Typical Setup
Who runs it	✓ Same team that built your product	✗ A new agency, starting from zero
Channels	✓ Design, dev, mobile, ads, AI, affiliate	✗ Usually one or two channels
Time Zones	✓ Flexible, async-friendly communication	✗ Office-hours only
Cost	✓ Competitive, India-based delivery	✗ Higher agency overheads
After Launch	✓ Ongoing support & maintenance	✗ One-and-done handoff

WHY — GLOBAL REACH

Based in India. Built for the world.

Remote-first delivery, overlapping work hours and clear async communication — we work with clients across:



North America

Europe

Australia

Middle East

Africa

Southeast Asia

India

INDUSTRIES WE SERVE

Built for your vertical.



IT & SaaS



E-commerce



Healthcare



Education



Real Estate



Hospitality



Finance



Startups

ENGAGEMENT MODELS

Work with us the way that fits.



Fixed-Price

Defined project, clear scope.



Monthly Retainer

Ongoing dev & marketing.



Hourly Consulting

Flexible, ad-hoc support.



Performance-Based

Affiliate programs, pay for results.

WHAT CLIENTS SAY

Trusted by businesses who've worked with us.

"Swastika Soft Logics team created a beautiful e-commerce website for my business. And it looks amazing. Thanks to the SSL team for their effort."

K**Kalvin**

"I have redesigned the whole website and also correct all my development bugs. They respond very well and delivered all quality work on time."

C**Camillio**

"I have made a design for my website, and it is really beautiful thanks to the team of Swastika Soft Logics."

I**Ishan Gupta**

"They helped me plan for the launch of my business."

A**Amit Thakur**

WHY CHOOSE US

Real delivery, not just promises.



Transparent process

You see progress as it happens, not just at launch.



Clean code, proper Git & CI/CD

Built to be maintained long after launch.



Direct access to your team

No account managers relaying messages.



Built to Last

Every project ships with documentation, clean handoff and a support plan.

[Start a Project](#)



Let's build something great together.

Wherever you are in the world, tell us what you're building — we'll get back within one business day.

EMAIL

swastikasoftlogics@gmail.com

PHONE

+91 80543 10086

WEBSITE

swastikasoftlogics.com