



SEO · SOCIAL · PAID · AI SEARCH · MOBILE GROWTH

Marketing & Mobile Growth, built by the team that builds your product.

One team runs your website, your app, and the campaigns that grow them.

6

Growth Channels

10+

Years Delivering

150+

Projects Shipped

1

Team, Start to Scale

MARKETING & MOBILE GROWTH DECK · swastikasoftlogics.com

WHO WE ARE

Growth, run by people who already know your product.

Most agencies pitch marketing without ever touching your codebase. We're different — we design and build the website or app first, so when we market it, we're not guessing how it works. We're already inside it.



THE PROBLEM

Being built well doesn't mean being found.



Buried in search

No SEO or AI-search strategy, and your competitors rank where your customers are looking.



Apps that launch quietly

A solid app with no ASO plan sits on page three of the app store, unseen.



Spend without a funnel

Ads running without a strategy behind them just burn budget on clicks that don't convert.



Left out of AI answers

ChatGPT, Perplexity and Gemini already recommend brands — yours needs to be one of them.

THE SOLUTION

Six channels. One strategy, not six invoices.

SEO

Rank for the searches that actually bring customers, not just traffic.

SMO

Social profiles that build trust the moment someone checks you out.

SMM

Content and campaigns that build a real audience, not just followers.

SEM

Paid search built around cost-per-lead, not just cost-per-click.

Digital Marketing

The strategy layer that ties every channel back to one goal.

Affiliate Marketing

Partner-driven growth where you pay for results, not reach.

AI VISIBILITY

Search didn't disappear. It moved into AI chat.

When someone asks ChatGPT or Gemini for a recommendation, you want your brand in the answer — not your competitor's. That takes a different kind of optimization than classic SEO.

GEO — Generative Engine Optimization

AEO — Answer Engine Optimization

AI Keyword & Intent Mapping

AI Visibility Audits



MOBILE GROWTH

We build the app. We also get it installed.

Our apps are built on React Native & Expo, and we carry that same product knowledge into getting real users to find, install and keep using them.

App Store Optimization (ASO)

Store Listing & Launch Support

Mobile User Acquisition

Retention & In-App Engagement

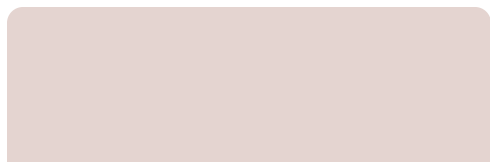


WHY ONE TEAM WINS

Fewer vendors. Wider coverage.

Vendors you have to manage

5



Typical Approach
(designer, dev, SEO,
social, ads — separate)

1



Swastika
Soft Logics

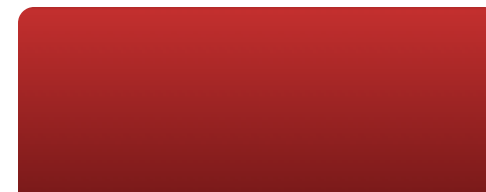
Growth channels covered

1-2



Typical Freelancer

6+



Swastika
Soft Logics

THE DIFFERENCE

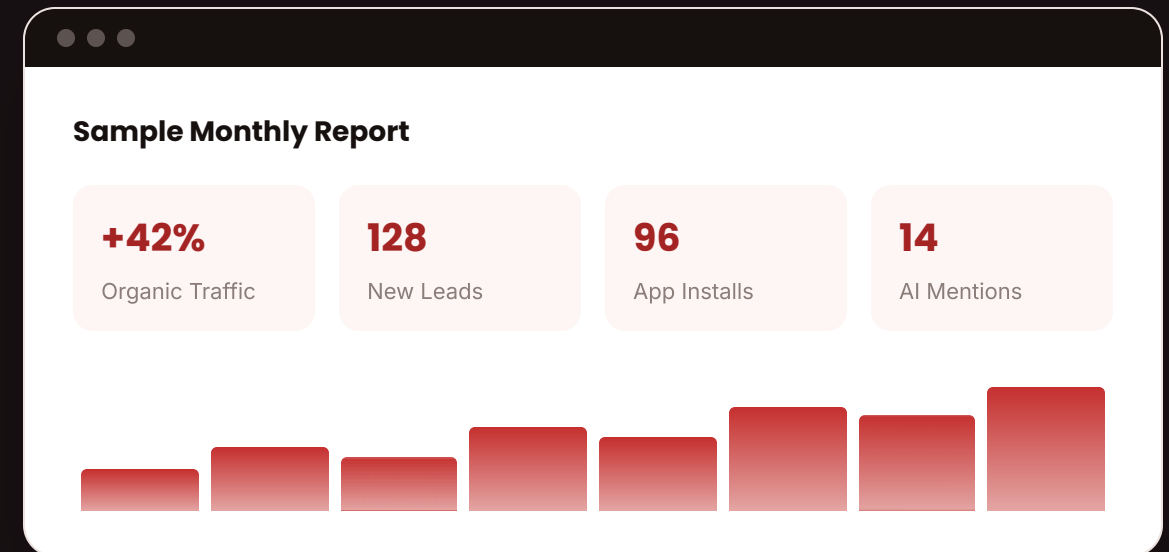
Swastika Soft Logics vs. the typical setup

Dimension	Swastika Soft Logics	Typical Setup
Who runs it	✓ Same team that built your product	✗ A new agency, starting from zero
Channels	✓ SEO, social, paid, AI search, ASO	✗ Usually one or two channels
AI Search Readiness	✓ GEO/AEO built in	✗ Rarely addressed
Mobile Growth	✓ ASO & app marketing included	✗ Usually a separate vendor
Reporting	✓ Monthly, tied to leads & installs	✗ Vanity metrics, if any

TRANSPARENT REPORTING

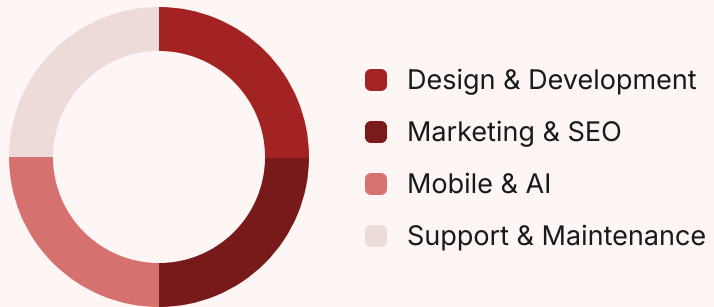
You always know what's working.

Every engagement comes with a monthly report — organic traffic, leads, app installs and AI-search mentions, in one place. No digging for answers.



FULL-SERVICE COVERAGE

Everything a growing product needs.



HOW IT WORKS

A clear funnel, not a pile of tactics.

1

Audit & Strategy

We learn your market and find the visibility gaps first.

2

Channel Plan

The right mix of SEO, social, paid, AI search and ASO — not all of them by default.

3

Launch

Content, creative and campaigns go live across the chosen channels.

4

Report

Monthly numbers tied to leads and installs, not impressions alone.

5

Optimize

Double down on what's working, cut what isn't.

6

Scale

Grow budget and channels around what's proven.

ENGAGEMENT MODELS

Work with us the way that fits.



Monthly Retainer

Ongoing SEO, social and campaign management with monthly reporting.



Project-Based

A defined audit, launch campaign or ASO sprint with a clear scope.



Performance-Based

Affiliate & partner programs where you pay for results, not hours.

INDUSTRIES WE SERVE

Built for your vertical.

IT & SaaS

E-commerce & Retail

Healthcare

Education

Real Estate

Hospitality & Travel

Finance & FinTech

Startups

WHAT CLIENTS SAY

Trusted by businesses who've worked with us.

"Swastika Soft Logics team created a beautiful e-commerce website for my business. And it looks amazing. Thanks to the SSL team for their effort."

K

Kalvin

"I have redesigned the whole website and also correct all my development bugs. They respond very well and delivered all quality work on time."

C

Camillio



Ready to get found — by people and AI?

Tell us what you're building or growing — we'll get back within one business day.

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