



WEB • MOBILE • AI • ADS • AFFILIATE • GROWTH

The Complete Growth & Marketing Deck

Everything we build, run and grow — in one deck.

10+

Years

150+

Projects

100+

Clients

7+

Service Lines

WHO WE ARE

About Swastika Soft Logics

A full-stack IT company — design, development, mobile apps, AI, advertising and affiliate growth, all under one accountable team. No handoffs between vendors, no re-briefing a new agency for every new channel.



Web & Mobile

Design + Development



Marketing

SEO, Social, Ads, AI Search



Affiliate

Partner-Led Growth

WHAT WE BUILD

Web, Mobile & Everything Around It



Websites

WordPress & Shopify



Mobile Apps

React Native & Expo



Backend & APIs

PHP, Laravel, Node.js



AI Integrations

AI & RAG Pipelines

FULL-FUNNEL MARKETING

Every Channel That Drives Growth



SEO

Technical & on-page SEO for consistent organic traffic.



SMO

Social profiles that build credibility everywhere.



SMM

Engaged audiences on Facebook, Instagram & LinkedIn.



SEM & Paid Ads

Google & social ads tuned for lowest cost-per-lead.



Digital Marketing

The strategy layer tying every channel together.



Affiliate Marketing

Partner-driven growth, pay for results not reach.

ADS & PAID MARKETING

Campaign Objectives



Awareness

Reach & impressions



Traffic

Clicks & site visits



Conversion

Leads & sales

Conversion Goals We Track



Lead Form Submissions



Purchases / Sales



App Installs



Sign-Ups & Registrations



Calls & Bookings

AFFILIATE MARKETING

Growth You Only Pay For When It Works

Performance-based partner programs that extend your reach without the upfront ad spend.



Partner Recruitment

Finding the right affiliates and publishers for your niche.



Commission Structure

Pay-for-performance terms that align with your margins.



Tracking & Attribution

Clear tracking so every sale is credited correctly.



Timely Payouts

Transparent, reliable payment cycles for partners.

AI VISIBILITY

Get Found in AI Search, Too

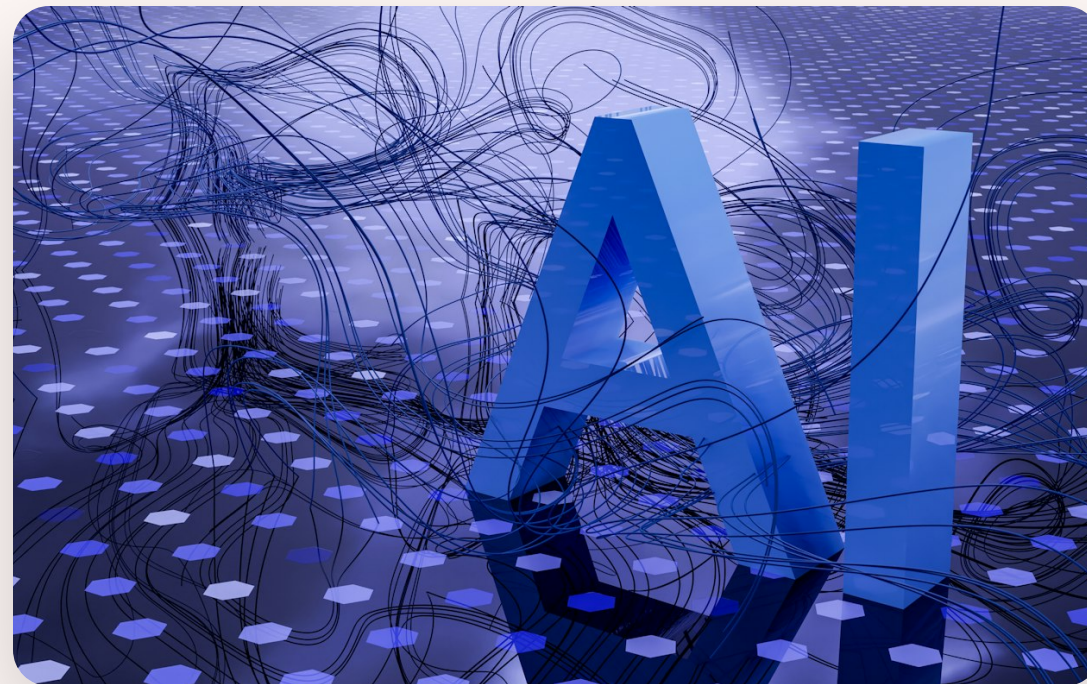
We help your brand get cited and recommended across ChatGPT, Perplexity, Gemini and Google AI Overviews.

GEO — Generative Engine Optimization

AEO — Answer Engine Optimization

AI Keyword & Intent Mapping

AI Visibility Audits



MOBILE GROWTH

We Build the App. We Also Get It Installed.

React Native & Expo apps, backed by the same team driving install campaigns.

App Store Optimization (ASO)

Store Listing & Launch Support

Mobile User Acquisition

Retention & In-App Engagement



HOW IT WORKS

From Idea to Growth, in Six Steps



Define Goals

Align on what success looks like.



Choose the Stack

Pick the right platform & channels.



Design & Build

Design, development and campaign setup.



Launch

Automated deployment, campaigns go live.



Report

Monthly numbers tied to leads & installs.



Optimize & Scale

Double down on what's proven.

ENGAGEMENT MODELS

Work With Us the Way That Fits



Fixed-Price

Defined project, clear scope.



Monthly Retainer

Ongoing development & marketing.



Hourly Consulting

Flexible, ad-hoc support.



Performance-Based

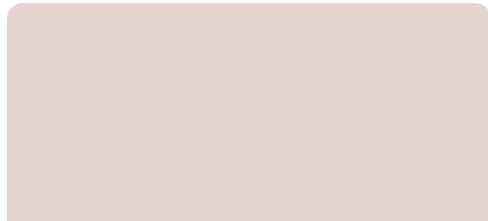
Affiliate programs, pay for results.

THE ONE-TEAM ADVANTAGE

Broader Coverage × Fewer Moving Parts

Vendors you have to manage

5



Typical Approach

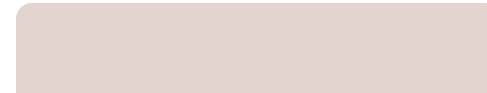
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Swastika Soft Logics

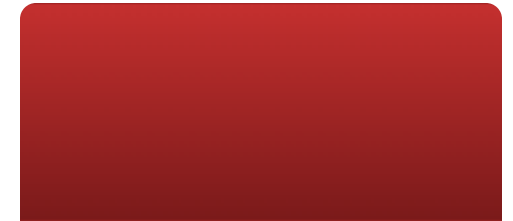
Channels covered in-house

1-2



Typical Freelancer

7+



Swastika Soft Logics

THE DIFFERENCE

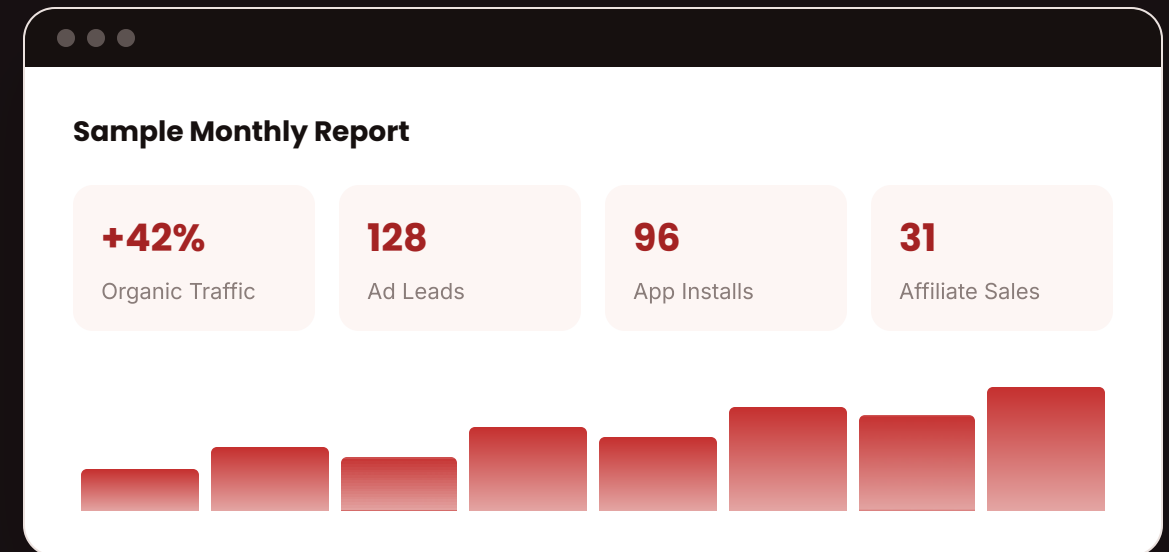
Swastika Soft Logics vs. the Typical Setup

Dimension	Swastika Soft Logics	Typical Setup
Who runs it	✓ Same team that built your product	✗ A new agency, starting from zero
Channels	✓ SEO, social, paid, affiliate, AI search, ASO	✗ Usually one or two channels
Ads & Affiliate	✓ Run in-house, tied to your product data	✗ Separate vendors, siloed reporting
Mobile Growth	✓ ASO & app marketing included	✗ Usually a separate vendor
Reporting	✓ Monthly, tied to leads & installs	✗ Vanity metrics, if any

TRANSPARENT REPORTING

You Always Know What's Working

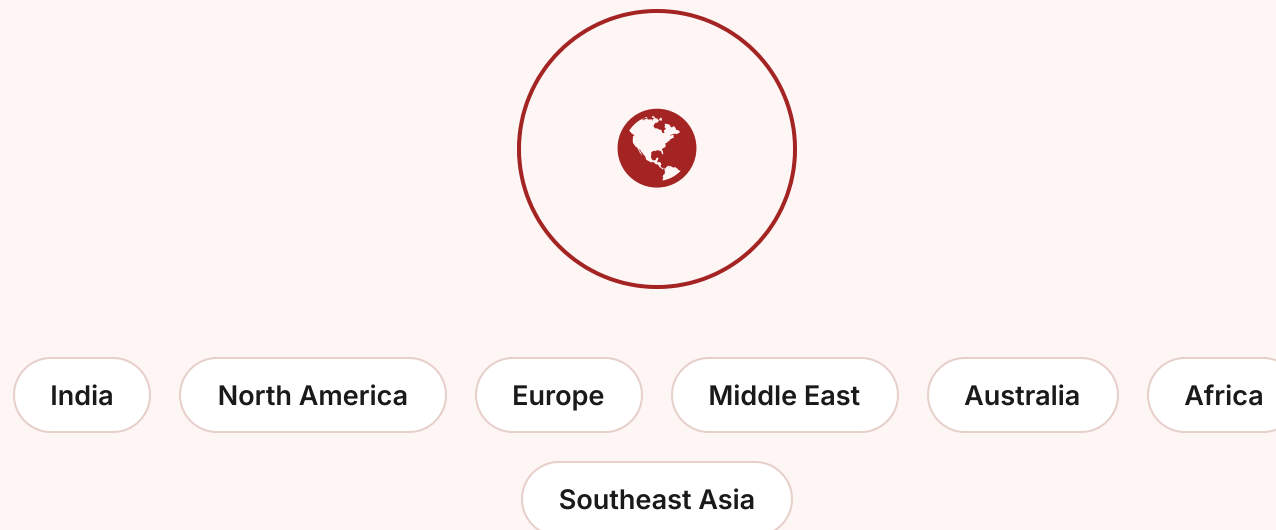
Every engagement comes with a monthly report — organic traffic, ad performance, affiliate conversions, app installs and AI-search mentions, in one place.



GLOBAL FOOTPRINT

Worldwide Reach

Headquartered in Mohali, India — working remotely with clients across:



PROJECT FIT

Who We Build & Market For



Platform

Web

iOS

Android

CMS



Company Stage

Startups

SMBs

Enterprise



Marketing Channel

SEO

Paid Ads

Affiliate



Industry

IT & SaaS

Retail

+6 More

INDUSTRIES WE SERVE

Built for Your Vertical



IT & SaaS



E-commerce



Healthcare



Education



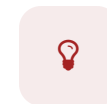
Real Estate



Hospitality



Finance



Startups

OUR DIFFERENCE

Why Swastika Soft Logics?



Right Decision

10+ years across web, mobile, ads and affiliate — we help you pick what actually fits.



Transparency

Nothing hidden — you see progress, spend and results at every stage.



Full Service

Design, development, ads, affiliate and support, all covered.



Our Promise

Your project and satisfaction are our top priority, every time.

WHAT CLIENTS SAY

Trusted by Businesses Who've Worked With Us

"Swastika Soft Logics team created a beautiful e-commerce website for my business. And it looks amazing. Thanks to the SSL team for their effort."

K

Kalvin

"I have redesigned the whole website and also correct all my development bugs. They respond very well and delivered all quality work on time."

C

Camillio



Ready to build, advertise and grow?

Tell us what you're building or growing — we'll get back within one business day.

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